

Innovating With Intent: A Design Thinking Masterclass

(for middle managers & senior leaders)

8th September 2025 | Virtual | 2:00 PM to 5:30 PM



FICCI's commitment to capability-building and future-readiness comes at a time when businesses across sectors are reimagining how they create value, solve problems, and drive impact.

To support this transformation, FICCI, in collaboration with Knolskape, presents a virtual Masterclass on "Innovating with Intent: A Design Thinking Approach"- a focused, high-impact session crafted to help senior leaders unlock innovation using a structured, human-centered problem-solving framework.

This Session Will Help Participants



Gain a clear understanding of Design Thinking principles and mindset



Reframe complex business challenges through a user-centric lens



Translate innovation into everyday decision-making

Who Should Attend

Tailored for senior managers, directors, and middle-level leaders across FICCI's member network, this Masterclass serves as a cost-effective pilot - delivering immediate value while paving the way for deeper learning engagements.

Programme Objectives

Lead with Innovation:

Use a hands-on, structured framework to tackle complex business problems with clarity and creativity.

ThinkForward:

Explore powerful design thinking tools that help you stay agile, adaptive, and customer-focused.

Speak the Language of Innovation:

Build a shared vocabulary that drives collaboration and human-centered thinking across teams.

Get Real Value, Fast:

Experience a high-impact session that delivers actionable insights and opens doors for deeper engagement.

Registration & Commercials

MASTERCLASS ONLY
8th September 2025

₹ 5,500 + GST

INNOVATION SUMMIT ONLY
10th September 2025

₹ 9,500 + GST

MASTERCLASS + INNOVATION SUMMIT
(8th & 10th September 2025)

₹ 11,500 + GST

*Group Discounts Available
Please contact us for details.*

For Registration Details, Please Contact:

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